



# **RPSG Group**





### **Growing legacies**





Legacy is about building the future by honouring the past. With a rich heritage, RPSG Group today is one of the most revered business conglomerates of India. The Group inspires trust and credibility through its value-driven business culture and thought leadership.

### **RPSG** group: Building a diversified conglomerate





Group turnover of

~US\$4.5 Bn\*

EBITDA of

~US\$700 Mn\*

Asset base of

>US\$6 Billion\*

Over

1 Million Shareholders\*

One of India's **New-age** 

and fastest growing

conglomerates#

Presence in **45+** countries\*

Strong workforce of

50,000

employees, belonging to different nationalities#

**100+** offices worldwide#

\* As on FY23

### **Anchored to core values**





We strive towards performance excellence, value-addition and strong bottom line orientation. I'm happy to say this focus has paid-off - in revenue growth, in profit growth and in valuations - all of which have grown exponentially.

Dr. Sanjiv Goenka Chairman RP-Sanjiv Goenka Group

### **Vision**

To be a responsive conglomerate driven by sustainable growth, efficiency and innovation.



**Shashwat Goenka** Sector Head- Retail & FMCG

**Rabi Chowdhury** 

Managing Director

(Generation)

**CESC Limited** 



V C Agrawal President Group Human Resources

**Kaushik Roy** 

PCBL Limited

Managing Director



Rajarshi Banerjee Group Chief Financial Officer



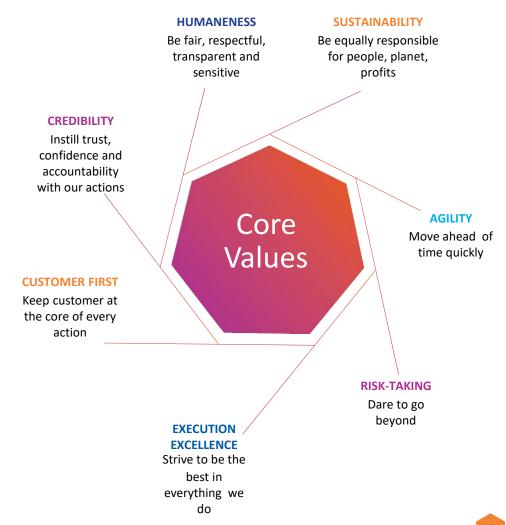
Debasish Banerjee Managing Director (Distribution) **CESC Limited** 



Vikram Mehra Managing Director Saregama India Limited



Ritesh Idani Managing Director and CEO Firstsource Solutions





Raieev Khandelwal Chief Executive Officer FMCG Business

### **Group's growth trajectory**



























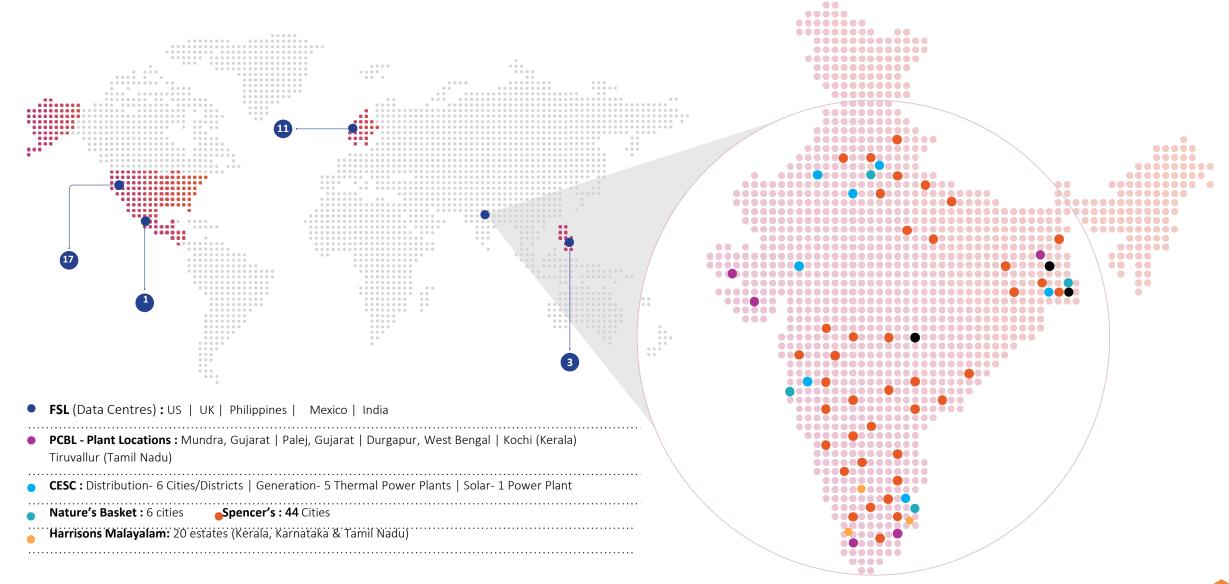




RPSG - GROUP PRESENTATION \*Market cap as on 31st Aug 2023

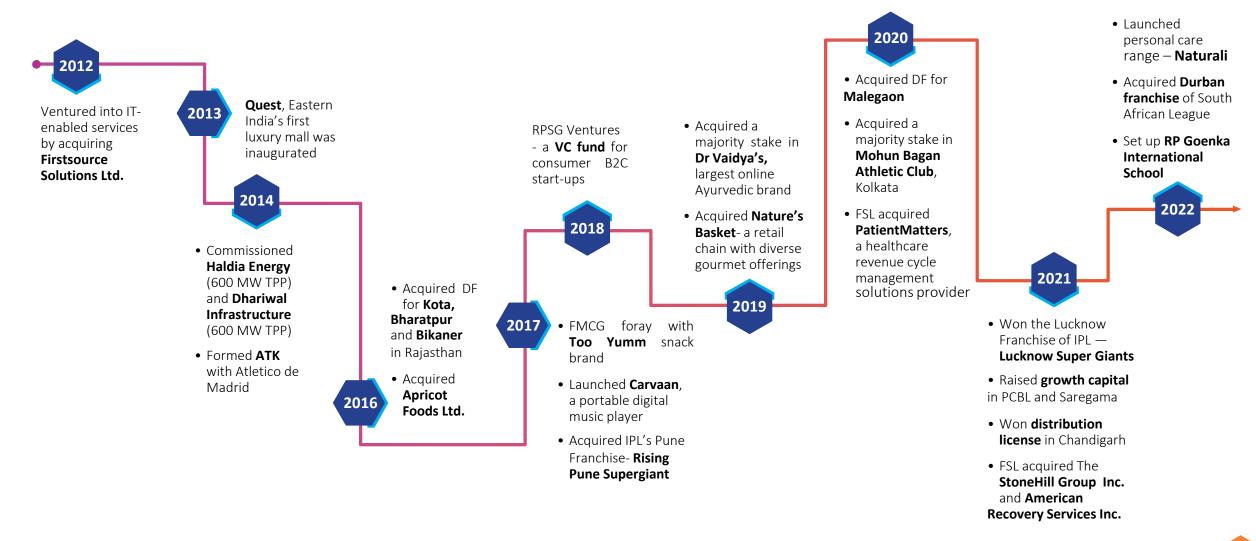
### Our geographical presence





### Our journey through the decade





RPSG - GROUP PRESENTATION





#### Sustainability

as one of the core values for the group – 'Be equally responsible for people, planets and profits'

## "Great Place to Work"

CESC, Firstsource & Spencer's

#### **Green Building**

17 Certified Buildings & 1.6 Mn Sq Ft of Operating Area

The RP-Sanjiv Goenka
Group has received the
United States Green
Building Council
Leadership Award for
South-East Asia 2021 for its
one-of-a-kind project

Sustainability Reports

- CESC and PCBL
have been publishing
their Sustainability
reports annually for a
few years now

### GHG emission reduction target

PCBL- 15% plans to reduce net Co<sub>2</sub> emission by 2030

CESC aims to reduce its GHG emissions and Carbon Footprint by 2030

#### **Water Conservation**

All plants at PCBL adhere to ZLD regulations.

By 2030 CESC covet all power plants to be ZLD compliant FSL and HML have 44% & 50% women workforce, respectively Firstsource comprehended in the 2022 Bloomberg Gender-Equality Index (GEI)

#### **Board Composition**

FSL, PCBL, Saregama, Spencer's, RPSG Ventures, CESC -50% Independent Directors

### **Strategic priorities**





Sustainably growing our businesses (Organic and Inorganic mix)



Enriching portfolio of businesses by increasing share of value-added product and services



Profitable Growth (Focus on ROCE as KPI)



Transforming into R&D and Innovation led culture



ESG Commitment



Shareholder Value Creation

### **Numerous Legacies Continuous Growth**



















































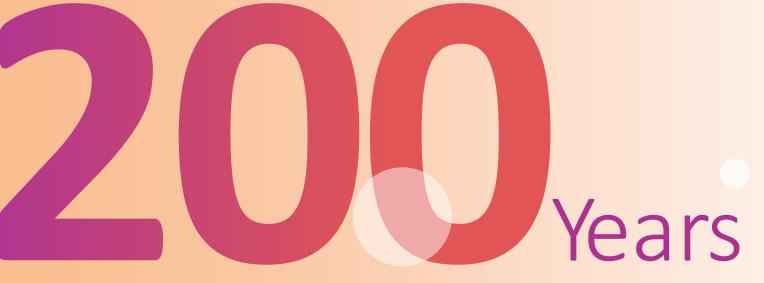


















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### **PCBL-** A National Pioneer and Global Player

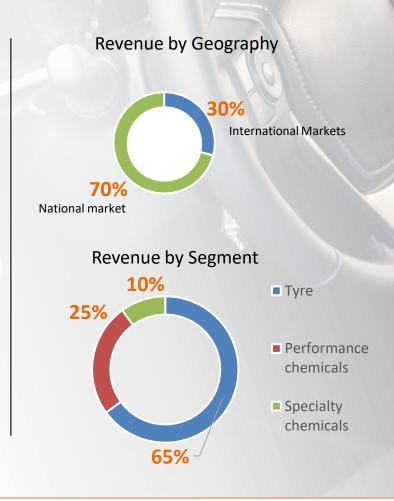
India's largest & world's 7th largest Carbon Black Company with strong presence in specialty chemical. Robust product portfolio with customized offerings for tyres, performance chemicals and specialty chemicals with a 'Waste to Wealth' business model.

Existing 4 plants combined Annual capacity of 623 KTPA & green power generation plant of 98 MW.

Green field project at Tamil Nadu with Annual capacity of 147 KTPA & green power generation plant of 24 MW

R&D, innovation & technology are key focus areas for the company (new product development, process innovation & fundamental research) with R&D centres in India & Belgium.

Established market presence with major tyre, specialty and performance chemicals customers in more than 50 countries worldwide.



4 + 1

Manufacturing facilities

**100+** Grades

65+

Grades of speciality
Chemicals

**50+** Countries

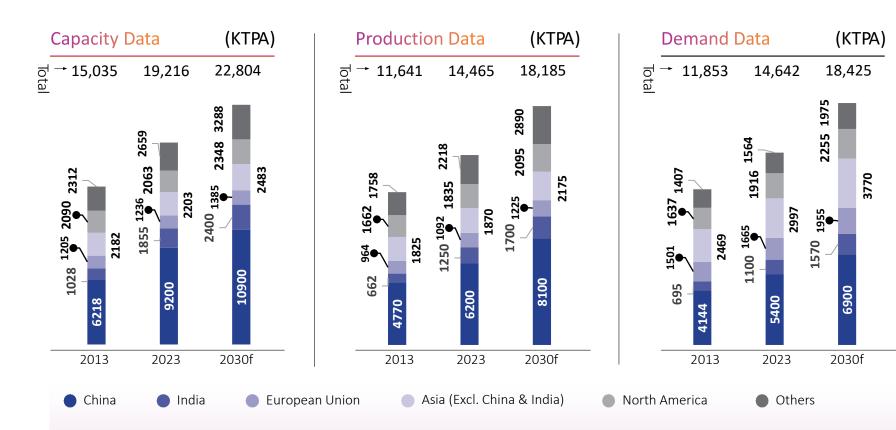
120+
Customers of
Speciality Chemicals

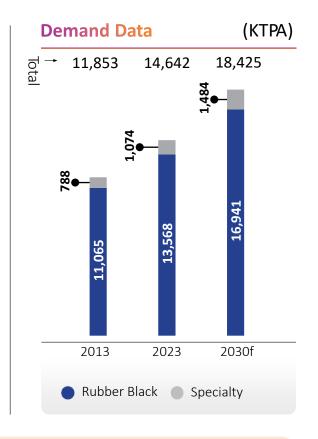
1175+ Employees



### **Sector analysis**







- Global Capacity has grown at 2.5% CAGR over the past decade in line with global demand growth
- Capacity growth in North
  America & European Union has
  remained stagnant in last decade
  & the same is forecasted to be
  low by 2030
- Indian capacity has grown at 6% CAGR over the last decade which Indicates strong domestic market & export competitiveness

Global demand is expected to grow at 3.5 % CAGR by 2030. India's demand is expected to grow at 5-6% CAGR, which strengthens India's position as the strongest market



### **Product profile**



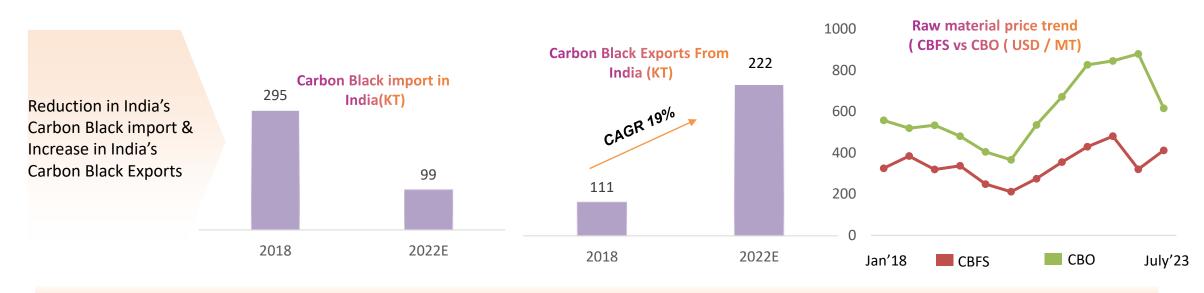




### **Favourable Tailwinds & Opportunities**



Cost competitiveness & opportunities in India supporting Multinational companies adopting China+ strategy.







Favourable Demography



**Supportive Government Policies** 



Rising Share of Middle Class & improving Consumer Spending power



Low Per Capita Consumption

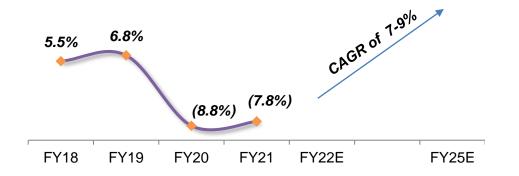


### **Favourable Tailwinds & Opportunities**



### Indian Tyre Industry Growth and Key Drivers

#### **Indian Tyre Market Growth**



Acceleration in economic activity – infrastructure spend , freight movement

Post COVID increase in preference for personal mobility

Vehicle scrappage policy

Recovery in OEM segment & steady replacement market

Growing demand for EV & SUV tyres

Lower competition from imports with increased import restrictions

### **Indian Tyre Industry Key Trends**



#### **Demand Recovery**

Tyre demand is estimated to grow by 8-9 % in FY24 with growth recovery in OEM and replacement segments



#### **Exports Growth**

Tyre exports witnessed healthy growth of 9% in FY23 driven by growth in passenger car, agri & construction sectors and increased acceptance for Indian tyres globally



#### **Imports Reduction**

Tyre import in India still much below pre COVID

Continuing the trend, radial truck & bus tyre imports fell by 46% in FY23



#### Significant Capex

INR 35000 crs of investment by tyre industry in last 3 years in capacity creation & debottlenecking



### **Leadership Position in Carbon Black in India, with a Strong Global Footprint**



## Largest Carbon Black Company in India

Company	Domestic Capacity (KT)	
PCBL	770	
Birla Carbon India	315	
Himadri Specialty Chemicals	180	
BKT (Balkrishna Tyres)	200	
Epsilon Carbon	115	
Continental Carbon India	235	



7th Largest carbon black company globally



Presence across 50+ countries



PCBL exported ~140 KT in FY23

### **Strong Global Footprint**

#### North America

Canada USA

#### South America

Argentina Peru Brazil Venezuela

#### Africa

Kenya South Africa

#### Middle East

Saudi Arabia UAE

#### Europe

UK Belgium France Italy Greece Poland Germany Turkey Czech Republic Spain

#### Asia Pacific

Australia S. Korea Bangladesh Sri Lanka India Turkey Indonesia Taiwan Thailand Japan Myanmar Vietnam Singapore



Multiple Global Offices across Europe and Asia



Decanting stations across USA, Europe and Asia



Innovation center in Belgium & R&D center in India

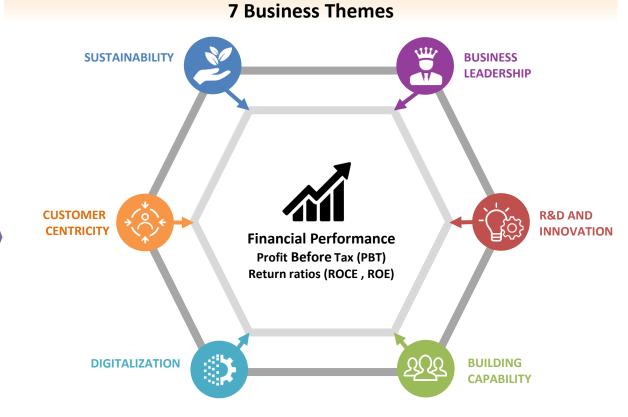




### **Transformation Journey**

#### **VISION**

A trusted Global player providing cutting edge solutions to our Partners and an exciting workplace to our People







### **Experienced Leadership Team**





#### Kaushik Roy - Managing Director & CEO

- · Around 30 years spread over Apollo Tyres, Gujarat Ambuja Cement, and PCBL
- Was Indian Tyre Industry Representative on the Industry Body of International Rubber Study Group, Singapore; and also the Member of Governing Council, RSDC (Rubber Skill Development Centre), India.
- MTech (Mechanical), IIT Kharagpur; MBA, University of Tokyo; Alumnus of IMD -Switzerland



#### Kaushik Mukherjee - Company Secretary & Chief **Legal Officer**

- He started his career with CESC Limited in 1993 and has since been working with the Group, with a cumulative experience of 31 vears
- B.Com. (H) from Calcutta University, CA from ICAI, CS from Institute Of Company Secretaries Of India



#### Raj Kumar Gupta - CFO

- He started his career with CESC Limited in 1998 and has since been working with the Group for more than 25 years
- B.Com(H) from Calcutta University, CWA from ICWAI, CA from ICAI





#### **Lohit Shringi - Chief - Specialty Blacks**

- Around 25 years across chemical, automotive, electrification, EV batteries etc.
- Worked more than 16 years in DuPont in various capacities.
- B.Tech from University of Rajasthan); MBA from MDI Gurgaon



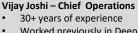
#### Gautam Kalia - Chief International Markets, Rubber Blacks

- Around 27 years comprising L&T Ltd and PCBL
- B.Tech (Mechanical) University Topper & Gold Medalist, Rani Durgavati University, Jabalpur; PGDGM, XLRI Jamshedpur



### Sabyasachi Bhattacharya - Chief - HR

- More than 25 years spread over Reckitt Benckiser, Coates of India, Hutchison, Haldia Petrochemical, Berger Paints, Saregama India Ltd, Sherwin Williams and currently **PCBL**
- BA (Hons), University of Calcutta; MBA, IISWBM



- Worked previously in Deepak Fertilisers, Bombay Dyeing, Futura Polysters, Century Enka.
- BE from Pune University, Diploma in **Business Management from Pune** University, Masters in Management Science from Pune University, PG Diploma from MSBTE - Mumbai, **Executive General Management** Programme from IIM - Bangalore.



### Jiten Keluskar - Chief Procurement Officer

- More than 33 years comprising Reliance Industries Ltd, Cummins India Ltd. Mahindra & Mahindra Ltd. Siemens Ltd, Crompton Greaves Ltd, ACC Ltd (Mumbai)
- BE from Walchand College Of Engineering, PGDM from Govt Polytechnic Bandra, CWA from ICWAI, CPM from Institute Of Supply Management



#### Mainackya Ghosh - Chief - National Markets. Rubber Blacks

- 24 years spread over ICM (Export House), ITC (Tobacco Division India), Orind Refractories Ltd, Liaoning Birla Carbon Company Ltd, Quingdao Eastlion I&E Co Ltd, Continental Carbon India Ltd. Himadri Chemicals & Industries Ltd and currently PCBL
- B.Com (H) from Calcutta University, PGDM from International Management Centre



#### Valerie Smits – Head – Global R&D

- 24 years spread over TOTAL, DOW CORNING, SABIC, IMERYS
- M. Tech from UMons Belgium & TUHH, Germany



#### Sudipto Kumar Ghosh - Head -**Projects**

- Around 28 years of experience comprising Saurashtra Chemicals, Arvind Mills Ltd., Paharpur Cooling Towers and PCBL
- B.Tech from REC Surat, PGDBA from Symbosis Centre for Distance Learning







# PCBL

1

### Performance & Specialty Chemicals

- Developing new specialty chemicals grades
- Moving up the value chain in rubber grades
- Customization of grades

## **Customer Centricity & Growing Market Share**

- Penetrating new geographies and increasing customer base
- Focus on quality, timely delivery of products and efficient after sale services
- Supply chain efficiency improvement
- Go to market capability building

#### **Capacity Addition**

 Greenfield project in Tamil Nadu by its wholly owned subsidiary PCBL (TN) Limited with a capacity of 147 KT smart factory as per

Industry 4.0 standards

 Specialty capacity in Mundra of 20 KTPA

#### **R&D** and Innovation

- Developing strong foundation for customized offerings & futuristic solutions for customers
- New product development – engg. Plastics, inks, conductive, battery etc
- New carbon black manufacturing process

#### Digitalization

- Digitalization & automation across processes
- Using digital technology to create new business processes, culture & customer experiences

### ESG & Sustainability

- Well integrated risk management strategies to address ESG issues
- Adhered to various internationally recognized standards in Environment (CDP disclosure, UNFCCC), Social (Eco Vadis, European REACH)



### **Specialty Chemicals- Developing New Products**



From films and fibres to pipes and wires, our products are customized to meet our customers' every need.

Major areas of focus include conductive grades and other specialty applications

Brownfield Expansion at Mundra plant, Gujarat. Total Specialty
Chemical capacity after all expansions – 112 KT.

1st Phase 20,000 MTPA of 40,000 MTPA Specialty Chemical capacity at
Mundra Plant commissioned on 10th July 2023.

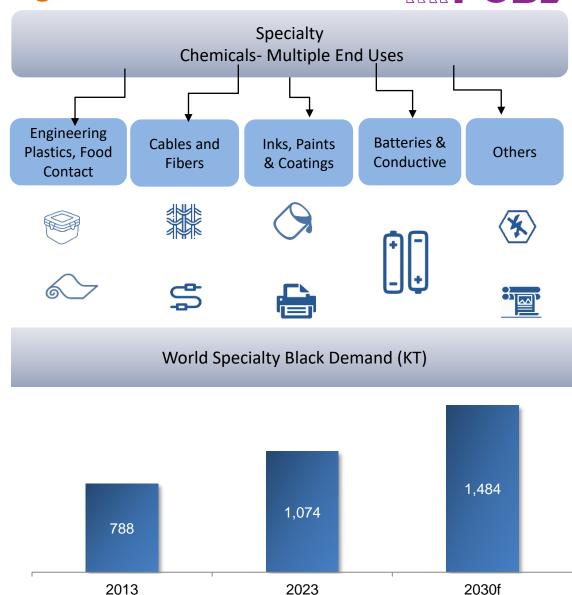
R&D work is going on for advanced & complex applications of specialty black.

Our Brands

Royale Black

For engineering plastics

For inks, paints, and coating applications like conductive applications like conductive polymers, ESD, wires & cables and batteries

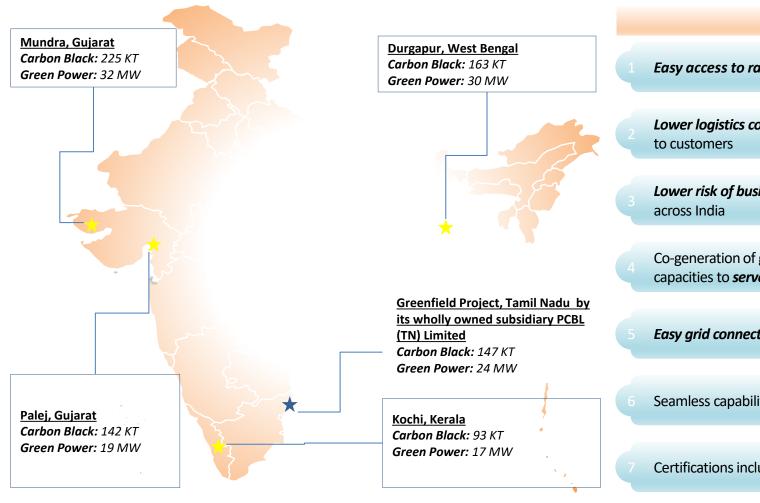




### **Strategically Located Manufacturing Facilities with**



### **Planned Capacity Additions**



### **Key Features**

- Easy access to raw materials and international customers with proximity to ports
- Lower logistics cost on account of well spread manufacturing facilities and proximity to customers
- **Lower risk of business interruption** with multiple manufacturing location spread across India
- Co-generation of green power using tail gas at all manufacturing facilities with capacities to *serve captive consumption as well as third party sale*
- 5 Easy grid connectivity for sale of surplus green power
- Seamless capability to **switch between alternative feedstocks**
- Certifications include WASH, ISO and IATF

Total Carbon Black Capacity: 770 KT | Total Green Power Capacity: 122 MW



### **Strategically Located Manufacturing Facilities with**



### **Planned Capacity Additions**

Greenfield Expansion in Tiruvallur (SIPCOT Industrial Park), Tamil Nadu by its wholly owned subsidiary PCBL(TN) Limited





Carbon Black Capacity of 147 KT



Power Capacity of 24 MW (Green Power)

### **Key Features**



#### **Smart Factory**

Smart Factory with incorporation of Industry 4.0 concepts using machine learning and artificial intelligence for process control



#### **Green Factory**

IGBC platinum green factory building certification, zero liquid discharge plant, rain water harvesting & water conservations



#### **Automation**

Automated & advanced material handling and warehouse management system. Fully automated process control through DCS



#### **Proximity To Ports**

Located close to Krishnapatnam port & Ennore port enabling easy import of raw materials (CBFS) and export sales



#### **Multiple Lines**

The plant will be equipped with three independent production lines (2 lines for hard black and 1 line for soft black)



### Strong Focus on R&D for Expansion of



### **High Margin Product Portfolio**

### **R&D** Infrastructure



India (2018)



Belgium (2020)



50+ scientists & technical professionals in R&D and process technology



Sushila Goenka R&D Centre at Palej and Innovation Centre in Belgium, Europe



Focus on improvement of process & machine technology, yield improvement, feedstock efficiency, customization of grades and new product development

#### **R&D** and Process Innovation

## New Product Development Oil Engineering Global R&D Characterization & **Functionalization**

#### Moving Up The Value Chain In Specialty Chemical & Rubber Blacks

- ✓ Engineering plastics Pigmentation, durability
- ✓ Electrical & electronics Conductivity, durability

✓ Inks & coatings – Pigmentation

✓ Tyre – Fuel efficiency, durability

#### **Alternate Feedstock Development Focus**

- ✓ Technologically pure & advanced finished product
- ✓ De-risking single feedstock usage

### Unlock Hidden Value - Product Customization

✓ Geography / customer and application segment

#### **Focus On Futuristic Technologies Fundamental Research**

- ✓ Super conductive grades for batteries
- ✓ New carbon black manufacturing technology



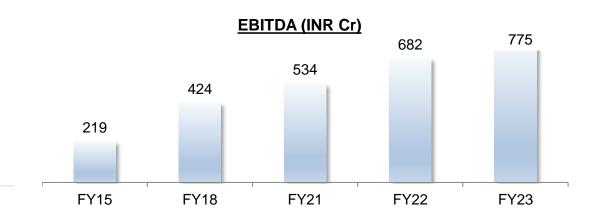
# **Strong Focus on R&D for Expansion of High Margin Product Portfolio**



### Increasing Contribution from High Margin Specialty & Performance Chemicals Portfolio







### **Specialty Chemicals Business**

- ✓ Dedicated lines for the manufacturing of specialty chemicals producing 65+ grades
- ✓ 100+ customers across the world with over 2/3<sup>rd</sup> sales from international markets
- ✓ Specialty chemicals portfolio has wide variety of end-uses such as fibers, pressure pipes, paints, inks, coatings, wire & cables, food contact plastics & engineering plastics
  - Compliant with US FDA requirements for direct / indirect food contact applications
- ✓ Global supply chain with international offices in Korea, China, Belgium, Germany, Vietnam, Japan & USA

### Tyre & Performance Chemicals Business

- ✓ Strategic relationships with global tyre customers
  - Joint product development collaboration with customers
  - Value-added portfolio focus fuel-efficiency, durability
- ✓ Performance chemicals applications across MRG products, extruded & molded products, agri. films, etc.
- ✓ Efficient supply chain Virtual Plant concept
  - o Flexible capability to serve customers DDP, CIF, Ex-works
  - Local supply Warehouse, Decanting Stations
  - o Global offices Korea, China, Belgium, Germany, Vietnam, Japan & USA



### **Digitalization**



INDUSTRY 4.0: Smart factory Solutions

Smart Automation in new manufacturing unit in Chennai, Tamil

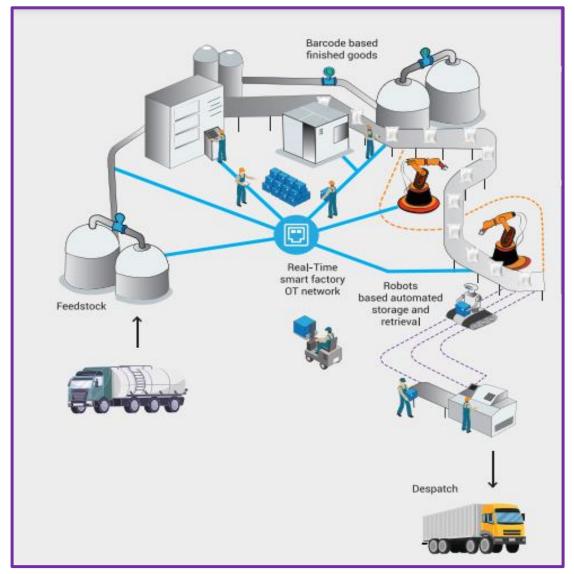
Nadu to generate key analytics and dashboards, eliminate

human error and improve safety.

Adoption and deployment of best-in-class <u>Data Security</u> softwares and Advanced threat protection for all end users.

<u>Creating Digital Infrastructure</u> by set up of disaster recovery data centre for critical data protection, Automated tool-based backup is scheduled and monitored for all critical Cloud Servers. Enabling anywhere access with proper security on devices.

<u>Digital transformation of People Processes</u> by implementation of Digital Platforms to improve overall employee experience and make process more efficient and paperless and aligned with our commitment of sustainability.









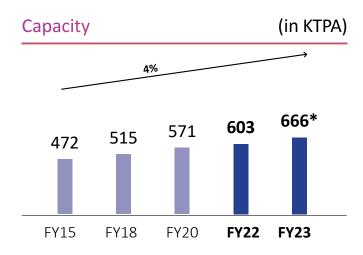
### **ESG Practices & Initiatives**

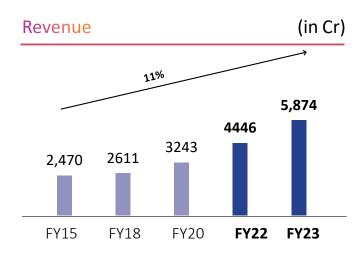
E	Committed to environment sustainability across business operations to ensure that resources are recycled and utilized judiciously  ✓ Zero Liquid Discharge ("ZLD") compliant plants  ✓ Recycling wastewater (847 KLPD recycled water used in FY 22-23) for utilization in the process.  ✓ Green factory & office buildings and reducing consumption of  ✓ Adheres to international standards such as CDP disclosure, UNFCCC
S	<ul> <li>Risk-based training programs to improve employee health and safety vith target of zero recordable injury report based on TRIR by 2025 with target of zero recordable injury report based on TRIR by 2025 cultural appreciation, rewards and recognition programmes in place</li> <li>Proactively working towards the development of underprivileged communities with focus on education, health and sanitation, environment sustainability and holistic community development</li> <li>Adheres to international standards such as Eco-Vadis, European REACH</li> </ul> Equal opportunity employment, small vendor development, cross cultural appreciation, rewards and recognition programmes in place Donations and financial assistance for various initiatives to help uplift communities across the country Community engagement for CSR acticvities
G	More than 60% of the Board of Directors are independent and consist of highly reputed industry veterans and two women directors  Continued focus on designing and improving the flow of activities to ensures economic prosperity and long-term value creation for all stakeholders over the foreseeable future  More than 60% of the Board of Directors are independent and consist of highly reputed industry veterans and two women directors  Continued focus on designing and improving the flow of activities to ensures economic prosperity and long-term value creation for all stakeholders over the foreseeable future  More than 60% of the Board of Directors are independent and consist of highly reputed industry veterans and two women directors  Continued focus on designing and improving the flow of activities to ensures economic prosperity and long-term value creation for all stakeholders over the foreseeable future  Measures such as whistleblower policy, vigil mechanism, POSH policy and prohibition of insider trading policy in place

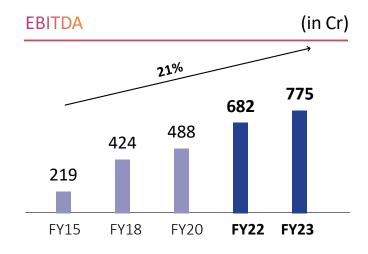


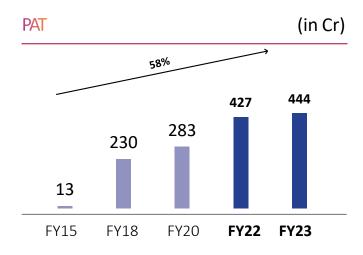
### **Financial performance**

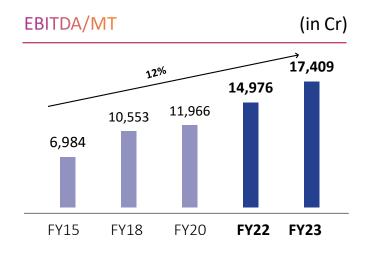


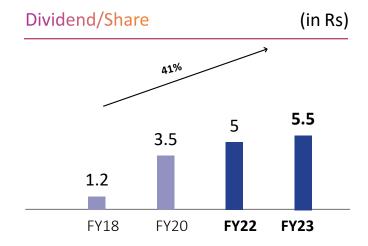












<sup>\*</sup> Includes 1<sup>st</sup> phase 63KT of Greenfield Tamil Nadu



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